

Table A: Emotional responses to jaguar encounter in each area, by gender (% within emotional response, count; N=533).

Emotion	Santa Rosa			Tacana II			MNAWR		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Fear	48.1% (77)	51.9% (83)	160	38.0% (35)	62.0% (57)	92	35.8% (38)	64.2% (68)	106
No fear	91.5% (43)	8.5% (4)	47	84.0% (21)	16.0% (4)	25	85.2% (52)	14.8% (9)	61
Unsure	54.5% (6)	45.5% (5)	11	100.0% (7)	0.0% (0)	7	0.0% (0)	0.0% (0)	0
Total	58.7% (132)	41.3% (93)	225	49.6% (68)	50.4% (69)	137	54.4% (92)	45.6% (77)	169

Table B: Factors affecting lack of fear during jaguar encounter, logistic regression model (N=335)

Model covariates	β	p	Odds ratio
Gender	2.325	<0.001	10.226
Area: Santa Rosa	0.909	<0.001	2.482
Area: Tacana II	0.784	<0.010	2.190

Table C: Factors affecting attitudes toward jaguars, ordinal logistic regression model (N=335)

Model covariates	β	p	Odds ratio
Gender	-0.682	0.001	0.506
Cognitive attitude toward jaguar killing	0.248	0.003	1.281
Subjective norms of family	-0.249	<0.001	0.780

Table D: Factors affecting attitudes toward killing jaguars, ordinal logistic regression model (N=335)

Model covariates	β	p	Odds ratio
Area: Santa Rosa	-1.424	<0.001	0.241
Area: Tacana II	0.244	0.358	1.277
Jaguar attack on humans	1.036	<0.001	2.818
Subjective norms of family	0.235	0.007	1.265
Subjective norms of neighbors	0.310	0.004	1.363

Table E: Factors affecting past jaguar killings, logistic regression model (N=335)

Model covariates	β	p	Odds ratio
Area: Santa Rosa	-0.669	<0.001	0.512
Area: Tacana II	0.882	<0.001	2.416
Age	0.7711	<0.001	2.162
Hunting	0.485	0.153	1.624
Jaguar attack on humans	0.597	<0.072	1.817
Jaguar attack on domestic animals	0.858	<0.001	2.358

Subjective norms of family	0.338	<0.001	1.402
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Table F: Reasons for killing jaguars (N=145)		
Reason	n	%
Fear/defense	95	65.5
Retaliation	26	17.9
Selling	10	6.9
Mistake	8	5.5
Competition for prey	2	1.4
Prevention of depredation	2	1.4
Defense & prevention of depredation	1	0.7
Trophy	1	0.7

Table G: Number of years since last jaguar kill (N=142)		
Years	n	%
0-5	90	63.4
5-10	18	12.7
10-20	23	16.2
>20	11	7.7